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Sage Growth Partners to Present on Telemedicine at the Annual Philips User Summit

SGP executives will lead a session at the Connect2Care conference on telemedicine's role in advancing value-based care

Baltimore, MD – October 16, 2017 – Sage Growth Partners (SGP), a Baltimore-based healthcare research, strategy, and marketing firm, will present at the annual Philips user summit, *Connect2Care*. The educational event will be held October 16-18 in Los Angeles. Led by CEO Dan D’Orazio and Chief Strategy Officer Stephanie Kovalick, SGP’s session will explore the role of telemedicine in advancing value-based care.

Connect2Care brings together Philips employees and customers to learn from each other along six distinct tracks: population health, radiology, cardiovascular, healthcare IT management, and patient monitoring. Attendees will share best practices, discuss healthcare industry trends, and exchange peer-based learning.

“We’re very excited to be part of this educational conference,” said Dan D’Orazio, SGP CEO.

“Telemedicine has been hyped up, but in many ways its still a next-generation technology, as almost half of healthcare executives report that they have not implemented it yet, according to a survey of healthcare executives that SGP conducted earlier this year. Despite the moderate adoption, healthcare executives agree on telemedicine’s potential to transform healthcare delivery across settings and specialties. Stephanie and I look forward to sharing our findings and where we see real opportunities and challenges for telemedicine in the near-term.”

For conference information, please visit usa.philips.com/healthcare/about/events-calendar/connect2care.

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About Sage Growth Partners

Sage Growth Partners accelerates commercial success for healthcare organizations through a singular focus on growth. The company helps its clients thrive amid the complexities of a rapidly changing marketplace with deep domain expertise and an integrated application of research, strategy, and marketing.

Founded in 2005, Sage Growth Partners is located in Baltimore, MD and serves clients such as GE Healthcare, Philips Healthcare, The Healthcare Association of New York State, Healogics, Quest Diagnostics, Qlik, and Legacy Community Health. Visit us online at www.sage-growth.com.